



Marketing Internship Job Summary (Virtual) - 2024

In this collaborative entry-level role, you will get a chance to learn important skills and gain professional experience by working on implementing effective marketing strategies with our team. Our ideal candidate understands social media trends, graphic design abilities, marketing practices and strong written communication skills. Use of social media scheduling software, Constant Contact and WordPress are preferred, but not required.

About the Moberly Area Chamber of Commerce

The Moberly Area Chamber of Commerce is a non-profit membership organization located in Moberly, Missouri. We work to promote, sustain and grow the region through our membership, tourism implementation, events and more.

The digital marketing intern will be developing and helping deploy digital marketing strategies that drive awareness and increase attendance at our events. The intern will work on various projects, including but not limited to creating content, social media campaigns, email marketing and website design. We are looking for someone who can contribute specifically to our Junk Junktion and/or Moberly Depot District marketing strategies by working in a fast-paced environment that requires excellent communication skills. *Applicants should be current students in a 4-year post-secondary program, graduate business program, or recent graduates. Please send portfolio samples along with your resume to apply for this position.*

Detailed job duties include:

- Develop and execute digital marketing campaigns for one of the above channels
- Create, maintain and optimize content that is relevant to our audience
- Work with internal teams on creating an advertising plan and ability to work in budget
- Creating effective email campaigns
- Conducting research

Skills and Qualifications

- Currently enrolled in a four (4) year college, graduate business school, or recently graduated with a degree in marketing, business, communications or related fields
- Internship experience(s) working with digital marketing and/or advertising campaigns
- Ability to work independently on multiple projects in a fast-paced environment
- Strong organizational skills
- Strong written and verbal communication skills

Please send resumes and sample portfolio work to chamber@moberlychamber.com